CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 20, No. 40 TORONTO, OCTOBER 19, 1955 $3.00 Per Annum

TV HURTING SMALL-GAUGE REVENUE

MANY SITUATIONS WIPED OUT BY NEW CANADA STATIONS

It is expected that the 16 mm. attendance statistics for itinerant operators in 1954 and this year when finished will show a continuation of the decline that began in 1953. In that year admissions, at 1,381,655, were down 105,765 from 1952, while receipts dropped $27,042 — a decline limited somewhat by higher prices. It is not unlikely that the 16 mm. theatre figures, which showed gains in situations, admissions and receipts in 1953, will show a decline. In 1953 there were 712 16 mm. situations classified as theatres by the Dominion Bureau of Statistics and these played to 4,484,329 admissions.

It is quite possible, however, that film rentals will continue to increase, for 16 mm. salesmen

(Continued on Page 4)

Republic Racks Up 15 So Far

Republic Pictures' greatest production program, under which 15 films have been completed so far this year, seven are shooting, two are being edited and 17 are in preparation, has just reached its peak. All technical departments are working

(Continued on Page 5)

Aid-To-Education Kodak Program

Although the Eastman Kodak Company's $300,000 aid-to-education plan has no application to Canada, its domestic subsidiary, Canadian Kodak Company Limited, Toronto, provides fellowships to encourage research training of promising

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Jack Barron Gives Scores To Israel Institutions' Fund

J. B. Barron, veteran Calgary exhibitor and Odeon partner in that city, has presented his 25-year collection of 5,000 orchestral scores and parts, all compiled and catalogued, to the Montreal Branch of the American Fund for Israel Institutions. Various Israeli musical organizations and orchestras are supported by the Fund.

The gift, presented October 10 at a special ceremony, was received for the Fund by Major L. M. Bloomfield, its president. The guest speaker was Yehuda Gaulan, Israel Consul General.

The scores will be shipped immediately to Israel, where they will be used by the Israeli Philharmonic, the Haifa Chamber Orchestra, the conservatories in Tel Aviv and Jerusalem, and other schools of music.

Barron even paid the cost of moving the collection from Calgary.

Return McKenzie As Sask'n Prexy

J. Duane McKenzie of Estevan was re-elected president of the Saskatchewan Motion Picture Exhibitors Association at its annual meeting, which 50 showmen attended at the Hotel Saskatchewan, Regina last week. McKenzie and J. L. Lundholm of

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Grainger Quits RKO

James R. Grainger, former president of RKO, has resigned as its general sales manager, terminating a three-year association, which began when he resigned as distribution chief for Republic Pictures. General Teleradio now owns RKO.

Canadian Film Awards At Pioneers' Banquet

Highest honor of the Canadian Film Awards, Film of the Year, which was given to the National Film Board's feature-length documentary, The Stratford Adventure, will be presented to a representative of the government film agency at the annual Pioneer of the Year Award dinner of the Canadian Picture Pioneers, it was announced in Toronto by N. A. Taylor, CPP president. The Pioneer of the Year is Louis Rosenfeld, president of Columbia Pictures of Canada Limited.

The presentation will be made by Walter Herbert of Ottawa, executive director of the CFA's

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Greene-Rouse Western Film

Clarence Greene and Russell Rouse will produce and direct The Last Notch, a Western drama, for Edward Small.

Harry Price Passes; Was In Distribution

For many years a distributor in Canada prior to his moving to the USA about a decade ago, Harry Price passed away in Los Angeles last week. Surviving is his widow, the former Marion Wainwright of Toronto, who was employed in the film business in Toronto at the time of their marriage. The late Mr. Price opened his own exchange in San Francisco and sold it after several years, then entered the drive-in business.

Interment was in California.



Toronto Delegates to the Annual WOMPI Convention

Ten members of the Toronto branch of the Women of the Motion Picture Industry, including the two official delegates, attended the recent annual meeting of the WOMPI organization in New Orleans.

Shown standing, from the left, are Olga Roden of Odeon Theatres; Jean McLennan of Odeon Theatres; Anne Kaplan of Paramount, president of the Toronto branch; Verlin Osborne of Paramount in Dallas, Texas, the retiring national president; Marjorie Dann of Famous Players; and Mary Colangelo, Empire-Universal Films. Seated are Carrie Watt, Empire-Universal Films; Ruth Frankson, General Theatre Supply; Florence Long, General Theatre Supply, who was elected vice-president at the convention; Gladys Rawnsley of United Artists; and May Levandusky of Odeon Theatres.

11,108 PAY FOR VARIETY CLUB'S SCOTS GUARDS

The performance of The Regimental Band, The Massed Pipers and The Highland Dancers of the Scots Guards, presented at the Maple Leaf Gardens by S. Hurok in association with the Variety Club of Toronto, drew 11,108 paid admissions and will provide considerable money for Variety Village. The Scots Guards, part of the Household Troops of the Royal Family, will appear in both Canada and the USA. The Toronto engagement was the North American premiere and it was well received.

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EMPIRE-UNIVERSAL FILMS LTD.

Film Weekly

Vol. 20, No. 40 October 19, 1955

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CANADIAN FILM WEEKLY
175 Bloor St. East, Toronto 5, Canada
Authorized as Second Class Mail, Post Office Department, Ottawa
Published by
Film Publications of Canada, Limited
175 Bloor St. East, Toronto 5, Ontario, Canada — Phone WAlnut 4-3707
Price $3.00 per year.

ELECT M'KENZIE

(Continued from Page 1)

Swift Current, vice-president, were named delegates to the forthcoming annual meetings in Toronto of the NCMPEAC and the MPICC, with instruction through a 90 per cent vote to declare in favor of a national public relations plan.

Charles Chaplin, UA general manager, addressed the meeting as representative of the distributors and the unanimous feeling at the end of the two-hour open forum was that he had contributed much to improved relations by his friendly attitude and optimistic outlook.

A banquet, preceded by a cocktail party, ended the convention. Among the outside guests were the Honorable C. C. Williams, Minister of Labor, whose portfolio includes the administration of the Theatres Act; Leslie H. Hammond, mayor of Regina; Ben Sommers, president of the Manitoba Motion Picture Exhibitors Association; C. R. Davidson, the Association's solicitor; Glen Gillis, City Commissioner of Regina; Winnipeg and Calgary distribution branch managers; and representatives of press and radio.

Other officers elected were P. W. Mahon, Prince Albert, honorary president; and J. M. Heaps, Regina, secretary-treasurer. Directors are Fred Falkner, Walter Pyle, R. D. Armstrong, Harry Durham, Hilliard Gunn, J. D. Watson, I. Reinhorn, H. S. Humphries, G. R. Miller, R. R. Southam, James King, William Winterton, M. Crawford, W. Zaparaniuk, G. M. Miller and William Russell.

Blake W. Owensmith Honored by AMPP

Blake W. Owensmith, who resigned recently after several years as Hollywood representative of the Canadian Co-operation Project, was honored at a luncheon in the Paramount commissary. It was tendered by the Association of Motion Picture Producers and its chairman, Y. Frank Freeman, paid tribute to Owensmith, along with the Consul-General for Canada in Los Angeles, Leslie Chance, and John J. Fitzgibbons, FPCC head.

TV Hurting 16 Mm.

(Continued from Page 1)

have extended their non-theatrical outlets tremendously. The 862 16 mm. exhibitors—itinerants and theatre operators—of 1953 are outnumbered several times by institutions, film councils and other users. In the last six years one distributor has serviced over 5,000 accounts.

What's the trouble with 16 mm. theatrical exhibition? Same old thing—television. The Windsor-London area was a busy one for itinerants and today it has more TV channels than any part of Canada. TV from Toronto and Detroit fixed that area. The Ottawa Valley used to be a fruitful place to move around in until TV came to Ottawa in English and French. The prairie provinces were the heart of the 16 mm. business. Now TV stations reach out across the flatlands to a distance that surprises technicians and engineers.

Another factor has been the erection of theatres in areas formerly serviced by 16 mm. The folks get into their cars, for good roads have been built regularly, and go where there are soft seats instead of the benches or hard ones in halls. Big screens and CinemaScope take them out of their communities. Bausch & Lomb's CinemaScope lenses are now available for 16 mm. and Bell & Howell will have its lenses ready in mid-October. They may help itinerant and theatre business.

The Maritimes, lively 16 mm. territory, has several new TV stations now and Newfoundland, very strong for small-gauge movies, will have its first TV station soon in St. John's.

It's obvious that 16 mm. is in for an even rougher time. It has been shown that 35 mm. movies, through wide-screen techniques and comfort, can make a comeback. The same factors don't favor 16 mm. that do the larger size.

It's estimated that Canada has about 11,000 active 16 mm. projectors.

Adult Entertainment

Latest additions to the Adult Entertainment List of the Ontario Board of Censors include Night Holds Terror, Phenix City Story, Summertime, The Trial and Domani e un Altro Giorno (Tomorrow Is Another Day).

DSEL headquarters for

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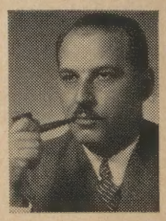
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OUR BUSINESS by N.A. Taylor



THIS IS the time of year when business traditionally is supposed to pick up. People are back from their cottages and summer vacations. The children are back at school and the fall fairs are pretty well over. We have not yet reached the pre-Christmas slump or the post-Xmas lack of spending money. Daylight saving is over and the weather is pretty good. No storms, no rain, no heat, no freezing cold. So, what has happened to business?

A few exceptional pictures are doing outstanding business, but generally it would appear that the level of business is not as high as it should be. Casting around for an answer, one can realize that once again the TV folk have stolen a leaf from our book, and waited for the fall to put their best foot forward and their best shows on the air. This is not new. They have been doing this for a few years, but something new has been added; namely, the manner in which they advertise such shows. There was a time when they relied pretty well on the free announcements which they received in newspapers, but they are no longer content with this. They are designing and planning in the newspapers some exceptionally fine ads comparable, in some cases, to the best which theatres have to offer. Nor are they niggardly in the amount of space which they use. It would appear that the higher the budget for the show, the more money is spent, both in the creation of newspaper advertising for such shows and for the size of space which is taken.

There are some in our business who hold to the theory that a good ad is a big ad. However, good businessmen realize that, for profitable operation, there is a limit to the percentage of intake which can be profitably expended on advertising. This latter course has been generally followed by theatres in recent years. Without discounting the logic of such a course, one must nevertheless pause to wonder if motion picture theatres generally have reduced their expenditures to the point where they are being outsold by mediums competing for the public's time. This we can scarcely afford. It is possible that our attitude on advertising, and indeed the entire arithmetic of our business, must be scrutinized from a new viewpoint.

15 AT REPUBLIC

(Continued from Page 1)

overtime to keep up with the activity and Herbert J. Yates, president, pointing out that business was showing increases, said that all this "points to a most optimistic outlook for the industry for the final quarter of this year and the first six months of 1956." Republic product is distributed in Canada by J. Arthur Rank Film Distributors (Canada) Limited.

Yates also noted that Republic would spend over $1,000,000 on additional construction, technical equipment and further development of the company's new Cinepanoramic lens before the end of the year and forecast that this period would be one of the brightest in many years for Republic and the film industry.

Republic features before the cameras include The Maverick Queen, a Zane Grey story starring Barbara Stanwyck, Barry Sullivan, Scott Brady and Mary Murphy, which is being filmed in Trucolor and Cinepanoramic; Shot in the Dark, with Marjie Millar, John Hudson and Tony Caruso; and Stranger at My Door, toplining Macdonald Carey, Patricia Medina and Skip Homeier.

Currently being edited are the Trucolor feature production, Come Next Spring, starring Ann Sheridan, Steve Cochran, Walter Brennan, Sherry Jackson and Richard Eyre, and Circus Girl, now being dubbed under the supervision of associate producer-director John H. Auer.

The future Republic schedule, one of the studio's heaviest, will have many films in the new Cinepanoramic process and in Trucolor. They include Lisbon, scripted by John Tucker Battle for Ray Milland; Annie Jordan, written by Irmgard Von Cube and Harold Erickson; Portrait of a Hero; Little Lady of the Big House, a William Dieterle production; Brother Van, which writer Warren Duff is now preparing; Man of Violence; The Deerstalker; The Long Watch; Back of Beyond, written by Thomas Williamson; Renegades and the Woman, scripted by Barry Shipman; Jesse James Was My Neighbor, The Homer Croy story adapted by John Butler; And Suddenly You Run; Below the Summit, authored by L. Bush-Fekete and Mary Helen Fay; and Lady in Lace, a Robert Blees story; Sophisticated Lady; The White Leopard; and The Long Way Back, being prepared by Richard Landau. Frank Lloyd and Mickey Rooney productions will also be on the forthcoming slate.

AA's 'The Four Seasons'

David Wayne and Keenan Wynn will star in AA's The Four Seasons.

News Notes

'THE WORLD OUR AUDIENCE'

The J. Arthur Rank Organization's 45-minute short, The World Our Audience, won rapt interest from a special audience at the Fairlawn Theatre, Toronto, where it was screened ahead of Doctor at Sea recently. In introducing it J. D. Ralph, vice-president of the J. Arthur Rank Screen Services Limited in Canada, said it was first shown at the recent British Industrial Exhibition.

The film showed the various interests of JARO, which has 33,000 employees. The audience learned that eight of ten cameras used in Hollywood carry Rank lenses and that it has an interest in 105 Canadian theatres worth $10,000,000. Theatre TV was shown in action, sequences from four new JARO features were offered and many present had their first look at JARO's excellent screen ads, one of which, Tips, was as entertaining as informative.

One of the sequences from a forthcoming feature starred Jeannie Carson, an English girl now very popular with USA TV audiences. She sang and danced on a Technicolor set and so well done was it that JARO mastery of general tastes in film musical comedy is indicated. This is an important development for theatres, since musicals are big earners on this side.

Doctor at Sea, a sequel to Doctor in the House, won continuous laughter.

CHARLIE CHRISTIE, EX-LONDONER, DEAD

Charles H. Christie, 75, who with his brother, Al, made comedy shorts and features for 16 years of the silent film era, died in Beverley Hills recently after a long illness. Like Al, who passed away in 1951, he was born in London, Ontario and was one of a number of film people of Canadian origin who played a very important part in the development of the movies as entertainment.

Charles handled the administrative end of Christie Comedies, which made both the Syd Chaplin and Charles Ruggles versions of Charley's Aunt and such other famed films as The Nervous Wreck, Up in Mabel's Room and Getting Gertie's Garter. He left the film business for real estate dealing 20 years ago.

FILM COUNCILS HEAR TWO NFB MEN

Pierre de Bellefeuille and Lyle Stewart of the National Film Board were two of the guest speakers at the recent meeting of the Federation of Film Councils of Eastern Ontario in Prescott. The former screened Strike in Town and the latter Farm Calendar and discussions followed both showings. Patrick Reid of Crawley Films presented his company's Faces of Saskatchewan and spoke on its production.

Charles Dowton of Oshawa was elected president at the meeting, succeeding William Graff of Peterborough. James Bird of Picton was named first vice-president, Eric Brown of Renfrew second vice-president and Miss K. Healey of Kingston secretary-treasurer.

The McDowell Award for proficiency among film councils was presented to the Ontario-York Film Council by Miss Healey and accepted by Claire Keevil. Dr. H. W. Curran of Queen's University acted as convener of the discussion groups on various phases of film council activity and promotion.

RIDE 'EM, MATINEE COWBOY!

Western entertainment for juveniles will be really different if Frank E. Leahan's plan, reported for the New York Times from the Patent Office in Washington by Stacy V. Jones, ever takes hold. Here's what the Times said:

"A Boston man patented audience participation movies this week. The patrons can gallop after the bad men, as members of the sheriff's posse, whooping and shooting cap pistols.

"Instead of seats, Frank E. Leahan's theatre has a troop of mechanical horses. The patent drawings show fifty-five horses, with their heads toward a movie screen. When the action starts, the horses bob up and down, a breeze blows against the riders' faces and ribbons of light moving from front to rear add to the illusion of speed. The sound effects, of course, go full blast.

"Mr. Leahan proposes to put his audience in the middle of things by mounting a second screen at one side of the auditorium. As the young patrons gallop after the hero, they can glance to the right and see pictures of other members of the posse. Both screens are to be of the transparent kind, with the cameras in back of them. An operator at a control panel near the front screen can manipulate the blowers, lights and horses, as well as the film and sound.

"Mr. Leahan was granted Patent No. 2,719,715."

SHORT THROWS

COUPONS calling for a cash discount on purchases at 20 specified merchants were distributed in packages of 20 to every patron attending an Ottawa theatre on certain days as part of that city's month-long salute to the 50th anniversary of the movies. The coupons were only one of many promotional stunts thought up by the Ottawa theatre managers for the "Movie Month Celebration," which turned out to be one of the finest attention-getting plans ever attempted in Canada.

JURISDICTIONAL battle seems to be shaping up between the American Federation of Television and Radio Artists and the Screen Actors Guild in the USA for responsibility over actors making TV films by the Electronicam method. A few years ago the two unions signed an agreement giving the AFTRA jurisdiction over actors appearing in live shows and the SAG over those in filmed shows. The action taken by the AFTRA in New York gave as its reason for asking to represent actors now under the SAG banner the fact that the Electronicam system had been changed since the agreement had been signed. The method uses a TV and a film camera mounted side-by-side, lowering production costs.

REFUSAL to grant broadcasting rights by the American Federation of Musicians in the USA has halted a deal under which Associated Artists Productions was purchasing 45 films, 35 from Paramount and the remainder from U-I, for showing on TV. It is understood that the refusal was based on the AFM's right to five per cent of the gross profit on all televised film, which it had only collected intermittently and which it insisted upon in this case. Some 30 TV stations had already contracted for the package of films.

Fischer ITC Rep

Richard Fischer has been named Canadian representative of Interstate Television Corporation by Lloyd Lind, vice-president and general sales manager of the Allied Artists subsidiary.

Friedlob Buys Story

Beyond a Reasonable Doubt, an original suspense story by Douglas Morrow, has been purchased for the screen by motion picture producer Bert E. Friedlob, who has signed Morrow to script the UA release.

Variviews



Typographs

GEORGE OULLAHAN is chairman of the committee for arranging the Pioneer of the Year dinner, with George Altman and Harry Lester as co-chairmen . . . *Lorne Greene,* just back from Hollywood, killed Walter Manley and I at lunch with the line the femme extra used when she got good and sick of the swirling sands, stinking camels and braying assistant directors of a current epic in production. Ask me sometime . . . *Isn't* John C. Udd, the Montrealer who'll build the Lord Simcoe Hotel in Toronto, the man who put up the dough for that feature of a few years ago, *The Butler's Night Out*? . . . *More terrifo* listening: Syd Banks' experiences while filming the local Billy Graham revival meeting for UK TV. That's an operation that makes showfolk feel like hopeless bumblers . . . *Roses of Yesterday*: Girls named Augusta. Maybe mothers won't name their kids that way because they're usually addressed as "Gussie" . . . *Overheard*: "Some women are like some apples—beautiful on the outside but hard and sour" . . . *My thanks* to those who heard my pleas to send in their Year Book information and ads on time. To the others, ulcer-givers all, may I pay my disrespects . . . *Jim Campbell,* Leonard Gibbs, Albert Edwards and Eleanor Dunn are among the long-timers who have left ASN in Montreal recently, with Gibbs now at Omega.



WE JUST PASSED Newspaper Week in the USA, so perhaps it's time to bring back one of my favorite poems, *The Wayfarer,* by Emily Dickinson:

The Wayfarer
Perceiving the pathway to truth,
Was struck with astonishment.
It was thickly grown with weeds.
"Ha," he said,
"I see that no one has passed here in a long time."
Later he saw that each weed
Was a singular knife.
"Well," he mumbled at last,
"Doubtless there are other roads."

The theme of Newspaper Week across the line was "Your newspaper fights for your right to know." You'd be surprised at how much of a fight is required, both on the scene and behind it. There are quite a few recent examples of this in the USA and certain developments here won't do anything to help keep enquiry free and alive. Everyone can understand opposing the press-throttling actions of a Peron and many who do don't feel the same way when the principle of free expression is reduced to apply to them. Honest journalism is a war a day for the journalist.

GERALD PRATLEY, CBC film authority and compiler of Canadian screen credits for our Year Book, is in Hollywood for a couple of weeks. He has been asked to add one about Canada to a series in *The Geographical Magazine,* the aim of which is to examine how films reveal the geographical aspects of countries. First in the series, called *Robert Flaherty, Geographer,* is by Roger Manvell . . . *Joyce Belfrage* checking on info for a CBC TV story on Canadian film production . . . *To AE*: I don't believe Lucius Q. Porkhead *really* had a string quartet in the Powder Room and that the soup course at his dinner was served in Cadillac hub-caps. That's just something a non-admirer made up about him because he's capable of it . . . *Now* that *The Diary of Ann Frank,* an anti-Nazi play, is such a hit, perhaps some writer will give the world a play or film about that epic of heroism, the battle of the people of the Warsaw Ghetto against the Nazi army. John Hersey did a good book about it but David O. Selznick never got around to the film he intended to make . . . *A. D. Kean,* who made *Policing the Plains* and another feature years ago, was a *Toronto Daily Star* reporter in the early Thirties, at which time Bob McStay, now our *Variety* mugg, and other reporters called him "Cowboy Kean," for he was a great horseman. One day McStay rounded a *Star* corridor corner in a hurry and ran into John Drylie, the news editor. Drylie was knocked down and McStay, looking down at him, said: "Some day you're going to break a leg and Cowboy Kean will have to shoot you."

THAT BIG FUSS about the proposed Flesherton ban on Sheila MacKay Russell's *The Living Earth,* a Canadian book, brings to mind that at Ealing in the UK Pat Jackson is directing *The Feminine Touch* from her novel about a nurse in Western Canada, *A Lamp is Heavy.* Jackson wants to make a feature about bush pilots in BC and, since export of UK funds is forbidden, will go to our Pacific province to promote a bankroll . . . *Tessie O'Shea,* Alec Finlay, Norman Evans and the rest of the Variety Club's touring Old Country comedy company had themselves quite a time at Variety Village. Tessie tried out the dart board, some the ping-pong table and others the pool table, after which all had a spot of tea. To say they loved the place is to understate it . . . *Variety Village* changed the life of one fellow there—and he isn't even a pupil. He's Russell Knight, who worked for Al Troyer at Famous Players and was introduced to Village matters that way. He had always wanted to teach and his interest in the Village made him come to a decision. He took a teaching course and now handles commercial training . . . *Congratulations* to Audrey Marlene Posen and Syd Sniderman of UA on their engagement. She's the daughter of Curly and Rose Posen . . . *The Avenue* comes to life on October 18 with Jane Mallett Associates' *Fine Frenzy,* a professional revue so loaded with leading Canadian talent in every field that USA and UK studio and program reps ought to have their marbles counted if they don't search this one for top talent.

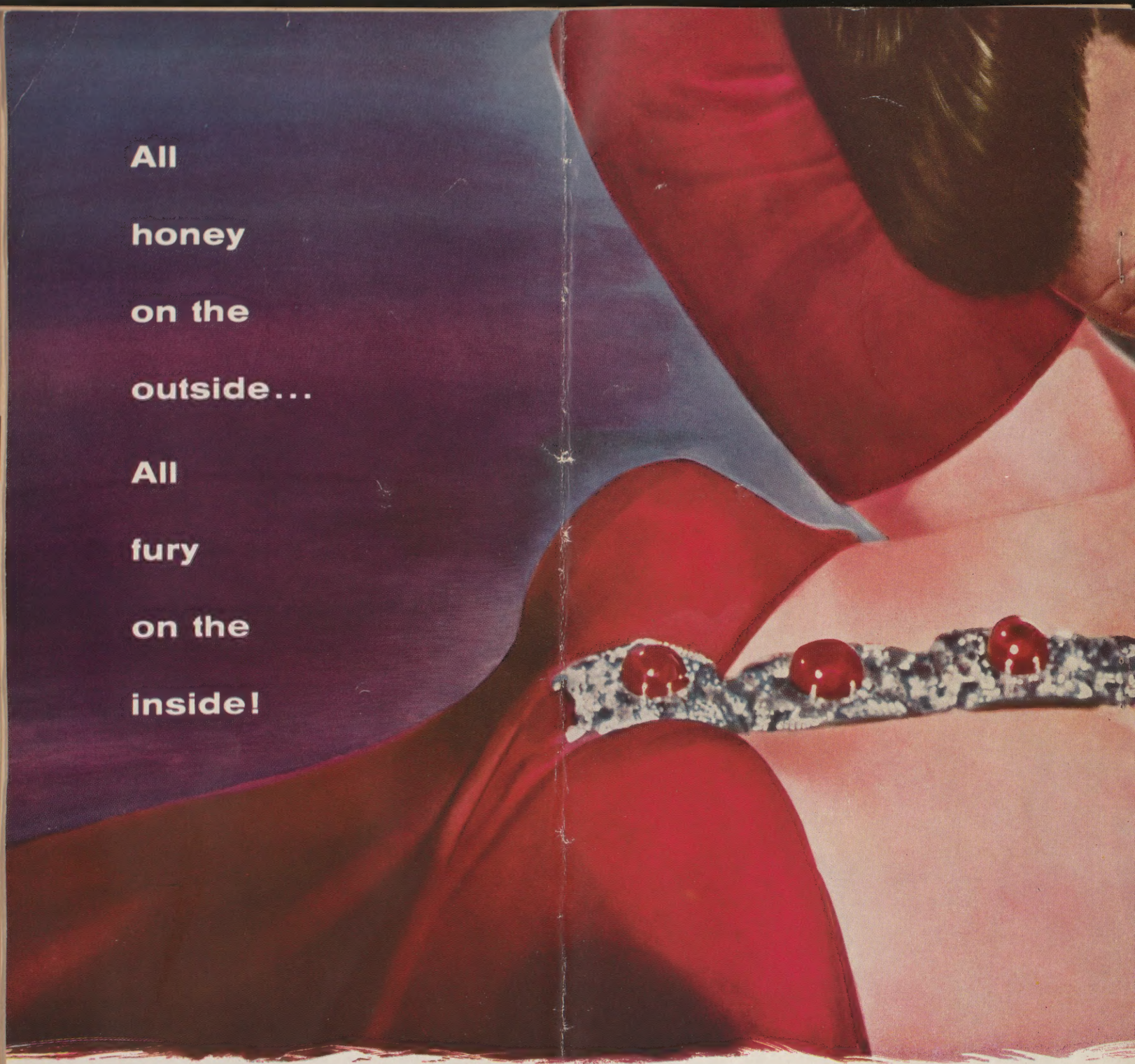
TWO PRESSAGENTS met on the street and one asked the other how he felt. "Stupendous! Colossal!" was the answer. "And how do you feel?" The other shrugged and said: "Only great" . . . *Le Roy Prinz*—you know, the one that isn't Busby Berkley—must have dropped leaflets over Toronto announcing his arrival before checking into the King Eddy. There I had him paged in the lobby at 1 p.m. and the bell captain said that I was about the 30th guy to have done that . . . *Florists* have a good selling idea. They suggest filling a pair of booties with flowers for a new mother . . . *Saw this* under a glass top on a desk: "Before You Louse It Up—THINK! Then Louse It Up" . . . *You've heard* that George Jessel is Toastmaster-General of the United States. I suggest Bing Crosby for Voice-President . . . *Nowadays* when you phone anyone at home after 8 p.m. and drag him away from the TV set you feel as guilty as though you'd had him paged at a movie for some trivial reason . . . *Some gentlemen* are arguing whether Tiger Dunlop, the giant pioneer doctor, or Jerry Potts, RCMP scout, should be regarded as Canada's Davy Crockett. For me—neither. I'm for John Tanner, captured and raised by Indians, who helped Lord Selkirk and the Hudson's Bay Company in the fur trading war . . . *With Le Roy Prinz,* De Mille's crowd-scenes director, on his Canadian visit was Jack De Witt, who wrote *Canadian Pacific.*

THE CANADIAN PLAYERS stripped-down presentation of *Macbeth,* with fixed lighting, no scenery, indicative costumes and players doubling, might be good literary drama but it's darned skinny theatre for my taste. With a pre-dress rehearsal look, it often seemed no more than a good improvement over listening to Shakespeare on recordings. Personal ability to put things in mentally from recollections of full-fleshed presentations might make this kind of a *Macbeth* acceptable. Reminds me that the late Roly Young, *Globe & Mail* critic, took the position that Shakespeare no longer belonged in the theatre but should be read only. Guthrie and others made his position look weak but this sort of production helps it. The fuss-and-feathers opening night crowd at Eaton's Aud whooped it up come curtain-call time so perhaps I'm wrong and the folks in the Cariboo and other places will also like it very much. The Canadian Players are artists all . . . *Walter Manley* claims that in Canada it's *The $62,720 Question.* That's what it comes to after the storekeepers' discount of two per cent on USA money is applied . . . *One more* Wayne and Shuster TV show as laugh-loaded as their opener for Christie's Biscuits and the movie houses will have another headache over the stay-at-homes. That would give Frank Shuster's father mixed emotions. He's a projectionist! . . . *The annual* award dinner and ball of the Association of Canadian Radio and Television Artists will take place at the Royal York on November 17. Price: $15 per couple—$5 down and the rest in two payments. Fun on the Instalment Plan.



Queen bee...

One female alone may be the queen bee. The other females serve only to sacrifice themselves while tending the queen bee or defending her. The males of the species exist only to serve the queen's pleasure



Columbia Pictures presents...

Joan Crawford

co-starring BARRY SULLIVAN • BETSY

Screen Play by RANALD MacDOUGALL •



QUEEN BEE

PALMER • JOHN IRELAND and LUCY MARLOW

Based on a novel by Edna Lee • A JERRY WALD Production • Directed by RANALD MacDOUGALL



On one of my trips to the Coast last year, Harry Cohn asked me to read a novel that the studio had in mind as a starring vehicle for Joan Crawford.

After reading the book, I was sure that "Queen Bee" was just right for Miss Crawford. It had the excitement and tension of "Sudden Fear", a central character as fascinating, as evil as "Mildred Pierce" —and the same outstanding boxoffice qualities of both.

Executive producer Jerry Wald started the wheels rolling and assigned Ranald MacDougall to adapt the screenplay. MacDougall had worked with Wald on "Mildred Pierce" and thus, we had the same producer-star-writer Academy Award combination.

Recently, I saw the first print of "Queen Bee" at a home-office screening. The results are everything we hoped for, and more. Miss Crawford is magnificent as the "Queen Bee".

"Queen Bee" will be screened soon in your territory. When you see it, I feel sure you will agree with my high opinion.

J. Montague.

VICE PRESIDENT
AND GENERAL SALES MANAGER
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CPP BANQUET

(Continued from Page 1)

management committee, who is also director of The Canada Foundation. The Film of the Year presentation will be followed by another in behalf of the CFA, this one to Hye Bossin, managing editor of the Canadian Film Weekly. Bossin's Special Award, according to the CFA, is "In recognition of his valuable contributions over the years in the field of motion pictures in Canada, and particularly his promotion of a Canadian Film Archive."

The Film of the Year Award was made after a dozen judges picked the winners in a number of categories this Spring. The Award to Bossin is the third of its kind since the inception of the CFA, the first having gone to L. Ernest Ouimet of Montreal and the second to Gordon Sparling of the same city. The Canadian Film Awards are sponsored by the Canadian Association for Adult Education, The Canada Foundation and the Canadian Film Institute.

The Stratford Adventure, in color, is the story of the Stratford Shakespearean Festival. It was produced by Guy Glover, directed by Morten Parker, photographed by Donald Wilder, scripted by Gudrun Parker and scored by Louis Applebaum.

Bossin, a 49-year-old bachelor who is one of the founders of the Canadian Film Weekly and is vice-president of Film Publications of Canada Limited, has been a diligent researcher and writer of Canadian film history. The historical sections of annual editions of The Year Book of the Canadian Motion Picture Industry, which he edits, contain the result of these researches. Because of them the books are to be found in both the general and business sections of Canada's leading reference libraries.

He is also the author of the film industry article in the forthcoming Encyclopedia of Canada and recently completed a lifetime souvenir volume for the Canadian Picture Pioneers.

George Oullahan of Sterling Films Limited is chairman of the arrangements committee for the dinner, with George Altman of Mavety Film Delivery Limited and Harry Lester of the Bonita Theatre as co-chairmen. The dinner will take place in the Concert Hall of the Royal York Hotel on Tuesday, November 1.

Cast In Science Film

Hugh Marlow, Joan Taylor and Donald Curtis have been signed to co-star in Columbia's Clover production, Invasion of the Flying Saucers. Fred F. Sears is directing for producer Charles Schneer who has had the film in preparation for more than a year.

Mystery: Why No Native Features?

"The Mystery of Canadian Film Production," the title of an article in the September issue of Image, Journal of Photography of the George Eastman House, Rochester, introduces the reader to the surprising absence of feature film production in this country. The article, unsigned but likely written by James G. Card, director of the George Eastman House and one of the editors of Image, suggests something should be done to put Canada in the field of full-length films.

The article opens with these paragraphs:

"Why have no great feature films come from Canada? Why has Canada produced more distinguished short films over the years than any other country in the world?

"With all the English-speaking world to draw on, is it not strange that Canadian feature production should be almost limited to French-Canadian language films? With the rich talent available in the Ottawa school of short-subject producers, the absence of a Canadian film industry is one of the enduring mysteries of motion pictures."

The article then recalls John Grierson's contribution and its expansion by others "through brave and imaginative work" now with the National Film Board. Private producers, along with NFB workers, are named and praised. It is noted that gifted directors, among them Fedor Ozep, have tried to produce here.

The article concludes:

"The film world is grateful for the engaging and stimulating short films created in Canada. But good features are not so plentiful in the world that so great and talented a motion picture industry as Canada's should remain aloof from the challenge of making full-length pictures to take their place along with the rest of the world's cinema."

KODAK PROGRAM

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young scientists and engineers. There have been two such fellowships in the past two years and there will be at least two for each year in the future. These usually go to fields related to photography.

Each fellowship grant provides at least $1,400 to the recipient. If married and with dependent children, it provides $2,100. In addition, the award allows a sum of $1,000 to be paid to the university to help defray the cost of research expenses during the period of the fellowship. In order to encourage further the professional development of the recipient, the Kodak company also provides funds under each grant for attendance at one important scientific or professional meeting appropriate to the field of study.

Each institution receiving a grant selects the recipient with preference being given to students in the last year of study for the PhD degree. The purpose is to permit the student to devote his full time and effort to his research problem during this important period.

Factors in the selection of students for the awards are demonstrated ability in their major field of study, a high degree of scientific or engineering promise and financial need.

Fox' 'Bottom Of The Bottle'

Van Johnson, Joseph Cotten, Margaret Hayes, Ruth Roman and Jack Carson will star in 20th-Fox' CinemaScope film, The Bottom of the Bottle.

Alice Joyce Passes In Hollywood At 65

The beautiful star of the silent screen, Alice Joyce, died of a heart ailment last week at the age of 65. She didn't have the voice for sound pictures and faded into retirement after She Knew Women in 1930. She divorced Clarence Brown, her third husband, in 1945. Her first husband was Tom Moore and her second James B. Regan, Jr., a hotelman.

EDISON FOUNDATION AWARDS

Annual awards from the Thomas Alva Edison Foundation for those who create more wholesome film, radio, TV and literary fare for children were announced by Charles Edison, son of the inventor, last week in New York. A committee of experts from 50 organizations will make the winning selections and the awards will be made at the Waldorf-Astoria Hotel, New York, on December 13.

Edison, honorary president of the Foundation, said the awards, confined to Americans, are designed to inspire material that will capture the imagination of boys and girls and lead to an appreciation of the USA's heroes and ideals. In this way elements leading to juvenile delinquency will be eliminated.

Films and programs best portraying the USA, best suited to children generally, and best in the science field are being sought. Also comic and standard books along these lines will be rewarded.

News Clips

Atlantic Films & Electronics is shooting the last scenes for its film about Confederation in Newfoundland. Sponsored by the Newfoundland Government, it has sequences lensed in each province by Ralph Balodis . . . A Shetland pony was recently given away by the Brockville, Ontario drive-in. All children under 12 attending the ozoner were eligible and the pony won free newspaper space and plenty of attention . . . Crawley Films recently completed its 16 mm., 16-minute short, A Matter of Importance, for the Investment Dealers' Association. It deals with the benefits of securities investment.

Charles Bahrynowski has been named manager of the Royal and Frank Sabatini the Lake, both in Fort William, Ontario, by James Cameron, FPCC supervisor, who also stated that both theatres would be renovated and refurbished. The two managers were moved when their former houses, the Orpheum in Fort William and the Lyceum in Port Arthur were disposed of recently . . . Twentieth Century Theatres appointed Cliff Bolton to succeed Lawrence Summerhayes as manager of the Granada in Dunnville when the latter left to go into private business. The company also promoted the doorman of the Century in Lindsay, Ontario, Allan Ferguson, to the post of assistant manager at the Vanity in Windsor, Ontario.

Loew Hall, named in honor of the late Marcus Loew and built with a $300,000 contribution from Arthur Loew, was recently opened as a student dormitory in New York University. Arthur, son of Marcus, graduated from NYU . . . A large ad in the Toronto Daily Star recalled the success of the recent theatre TV fight at Loew's Uptown, Toronto. Seven thousand applications came in for the 2,600 tickets and $20,000 arrived in the mail in a few days for a house worth $13,000. The paper suggests that its selling power had much to do with it . . . A Variety Club is being set up in Rome . . . Japan will soon unfreeze some USA film revenue.

Stewart TOA 'Star'

At the dinner that closed the Theatre Owners of America's Los Angeles convention in the Hotel Ambassador James Stewart was presented with a gold statuette as Star of the Year. Canadian delegates from the Theatre Owners Association of Quebec attended and saw Myron Blank elected president.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Page 12 REVIEWS FROM THE FILM DAILY, NEW YORK Vol. 20, No. 40

LOVE IS A MANY-SPLENDORED THING

with William Holden, Jennifer Jones. (CinemaScope-De Luxe Color)

20th-Fox 102 Mins.

BEAUTIFULLY ROUNDED LOVE STORY BASED ON BEST-SELLER. TWO TOP PERFORMANCES, MAGNIFICENTLY PHOTOGRAPHED LOCALE, EXCELLENT SCREENPLAY, FINISHED DIRECTION RECOMMEND IT HIGHLY.

A combination of many fine elements add lustre to Buddy Adler's superior production based on the best-seller of the same title by Han Suyin. The story is set in Hong Kong, whose Oriental atmosphere has been magnificently captured in CinemaScope and De Luxe color by ace cameraman, Leon Shamroy. This splendor of background, plus director Henry King's unfaltering technique, has created a truly absorbing showcase for the talents of stars William Holden and Jennifer Jones.

John Patrick's screenplay is a memorable one, combining the artistry of good screen writing with the flowery phrases of the Orient. His feel for location, as well as the inhabitants, show rare insight and perspective, of the nature that keeps audiences tensely alert.

William Holden, and most particularly, Jennifer Jones, are perfect in their roles. Holden's portrayal of a newspaper correspondent caught in a web of marital circumstance is authoritatively sincere and straightforward. Miss Jones, as the widowed Eurasian doctor who falls in love with Holden is at the same time cool and dignified, yet warm and tender. It's hard to believe that her measured steps, practiced speech and other Oriental characteristics are not her real personality.

Others who contribute relatively small, but important, portrayals include Torin Thatcher, Isobel Elsom, Murray Matheson, Virginia Gregg, Richard Loo, Soo Yong, Philip Ahn and Jorja Curtright.

CAST: William Holden, Jennifer Jones, Torin Thatcher, Isobel Elsom, Murray Matheson, Virginia Gregg, Richard Loo, Soo Yong, Philip Ahn, Jorja Curtright.

CREDITS: Producer, Buddy Adler; Director, Henry King; Screenplay, John Patrick; Based on the novel A Many-Splendored Thing by Han Suyin; Music, Alfred Newman; Photography, Leon Shamroy.

DIRECTION: Masterful.
PHOTOGRAPHY: Excellent.

MGM's 'Amazing Nellie Bly'

Doris Day will star in MGM's The Amazing Nellie Bly.

Pioneer of the Year

Award Dinner

CONVENTION HALL

ROYAL YORK HOTEL, TORONTO

Tuesday, Nov. 1, 1955

$7.50 PER PERSON

May be obtained from Mrs. Chinn, Canadian Picture Pioneers' office, 21 Dundas Square, EM. 4-9630; George Oullahan, Sterling Films, EM. 6-6221; George Altman, Mavety's Film Delivery, EM. 3-2909.

COCKTAILS	DINNER	DANCING
7 p.m.	8 p.m.	10 p.m.

Curly Posen and His Orchestra



Variety Club's Touring Troupers Visit the Village

Stars of the British vaudeville stage headlining the Variety Club's Canada-wide theatrical tour visited Variety Village, beneficiary of the effort, during the Toronto engagement at the Royal Alexandra Theatre. Here they watch two of the pupils in the blueprinting class. Left to right are Norman Evans, Tessie O'Shea, Alec Finlay and Chief Barker Harry Mandell. Photo by Bob Ellis of Royal Studios.

TO HELL AND BACK

with Audie Murphy, Marshall Thompson, Charles Drake.

(CinemaScope-Technicolor)

Empire-Universal 106 Mins.

HUMAN INTEREST ACCOUNT OF AUDIE MURPHY'S INCREDIBLE RECORD DURING WORLD WAR II. UNUSUAL EXPLOITATION POSSIBILITIES. SMARTLY PRODUCED AND EXCELLENTLY DIRECTED.

Smartly produced by Aaron Rosenberg, To Hell and Back is the autobiography of Audie Murphy, former GI who had the distinction of becoming the most decorated USA hero of World War II. As such, it has no end of exploitation value and can be counted on to entertain most audiences.

Spotlighting the human interest side of his war career, with actual recounts of his daring exploits, the picture is one that unfolds without too much of the usual blood-and-gore associated with such themes.

Opening with Audie's early home life and apparent inherent sense of responsibility, the well-done Gil Doud screenplay focuses on his almost unbelievable record of deeds under fire, accomplished with seemingly no effort. His ability to assume leadership in time of need accounted for his rise from buck private to lieutenant, no small feat considering the time span of a few short years.

Jesse Hibbs' direction is smooth and sure and accounts for fine performances from cast members, including Marshall Thompson, Charles Drake, Gregg Palmer, Jack Kelly and Paul Picerni. Murphy's presence is a decided asset from the standpoint of good performance, as well as marquee value. Maury Gertsman has done a pictorially attractive job simulating battlefields from Tunis to Normandy, aided by Murphy, with authenticity.

CAST: Audie Murphy, Marshall Thompson, Charles Drake, Gregg Palmer, Jack Kelly, Paul Picerni, Susan Kohner, Richard Castle.

CREDITS: Producer, Aaron Rosenberg; Director, Jesse Hibbs; Screenplay, Gil Doud; Based on Audie Murphy's autobiography, To Hell and Back; Photography, Maury Gertsman.

DIRECTION: Excellent.
PHOTOGRAPHY: Very Good.

Mona Freeman In UA's 'Huk'

Mona Freeman will star in United Artists' Huk.

AA's 'No Place To Hide'

Allied Artists will distribute Josef Shaftel's No Place to Hide, starring David Brian and Marsha Hunt.